

Hello Hiring Team,

I am a UI/UX Designer that promises to bring thoughtful and reliable support to your design team. As a Designer, my foundation is in user experience design, user interface development and industrial design. With additional professional experience with brand development and digital marketing. In 2022, I earned my BA from San Jose State University with a focus in Industrial Design, learning: design theory, rapid product development and Digital Marketing i.e. B2B and B2C. I recently earned my Masters of Professional Studies in User Experience Design, from the Maryland Institute College of Art in 2024, learning UI development, UX design, research and design theory. The programs encouraged me to pursue my career in design and eagerly took my self to market to develop innovative, accessible, beautiful products. Contracting with Apple, Amazon Lab 126, Titus MRF Services and my various volunteer projects; I gained hands on experience with Front End Design and Development, Software Development and User Research.

I had the privilege of supporting Apple's AI/ML Team with focus on Siri. At Apple, my colleague and I co-lead 100+ structured, in-person, conversational sessions in a 3 month design sprint. Here, we focused on LLM data collection and front end Software Development. Isolating and documenting anomalies to relay the troubled code to Developers while working to provide quick feedback and make 'on-the -fly' adjustments to the prototypes during user studies. Doing so we were able to quickly test iterations of of the prototype, allowing for natural, authentic data to be gathered from the participant. Working accurately to ensure tight deadlines are met, providing Client and Stakeholder satisfaction, to bring the product to market this year.

Working at Apple and at Lab 126, has taught me how to seamlessly integrate with a new, large teams; while being able to efficiently and accurately meet expectations with quickly approaching deadlines from my first week. As a team member I value honest communication and organization, as I am a curious, diligent and reliable team member that has a passion for completing tasks thoroughly and on time.

Preceding my contract with Apple, I volunteered my services to two Non/Profits that provide support and family services for our community. For these groups, I consulted their marketing teams in: content and technical Writing, UI/UX Design, archival and development of their old websites to new campaigns. Our goals were to better reach their constituents by providing: accessible contact avenues, concise illustration of information and provide efficient tools to notify the community of events and other supportive services (i.e. Summer Camps, Soup Kitchen Days and Family support for young families). To produce these items, I instructed the team in some light back end development and how to lean on the features of their respective website hosts to make their websites a reliable service. During this, we consolidated data by archiving and transferring documents to a cloud service and building direct and thoughtful interactions that help bring buried information to the surface. On the front end, I refined their layouts and instructed on how to manage their SEO, to ensure the maintenance and upkeep can be managed for years ahead.

The current website at Titus MRF services, is the second rendition of the first product I designed, developed and brought to market in 2022. In 2024, I was brought back to add more features and refine the product to align with their new brand vision. During my contract, I worked to archive their old website and build a business/client project portfolio. I used Figma to develop some features to keep their website unique when migrating their site from Wordpress to Wix. In using Wix I was able to seamlessly write in or import features that help meet the client needs. In this project, I worked closely with the Founder of Titus, to build a thoughtful product that told the story of their legacy and displayed a professional business portfolio of their clients, products and services. The website helped to promote stronger engagement from the public and other clientele by 60%, as compared to their previous site. This project taught me how to bring digital products to market and while balancing multiple clients in my Freelance Business, now called PacificSunStudios.

I am a highly process-driven, detail-oriented, and passionate designer. I am confident working on a team or independently valuing clear, honest communication.

"I believe that 'Negative' feedback is the best kind of feedback, with it we can grow and learn"